



Report of: Service Director, Public Protection

Meeting of	Date	Agenda Item	Ward(s)
Licensing Sub-Committee	23rd October 2014		Finsbury Park

Delete as appropriate		Non-exempt
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**Subject: PREMISES LICENCE NEW APPLICATION**  
**LIDL, 67 – 83 SEVEN SISTERS ROAD, LONDON, N7 6BU**

## Synopsis

1.1 This is new application is to:

- Allow the sale by retail, off supplies only, Mondays to Sunday from 07:00 until 23:00.
- Opening hours Mondays to Sunday from 07:00 until 23:00.

## 1. Relevant Representations

Licensing Authority	No
Metropolitan Police	Yes
Noise	Yes
Health and Safety	No
Trading Standards	No
Public Health	No
Safeguarding Children	No

London Fire Brigade	No
Local residents	Yes: One
Other bodies	Yes: East Magpi Neighbourhood Office

### 3. Background

3.1 Papers are attached as follows:-

Appendix 1: application form;

Appendix 2: representations;

Appendix 3: suggested conditions and map of premises location.

3.2 The Licensing Authority has received one representation from East Magpi Neighbourhood Office, Islington Police, one local resident and a representation from the Noise Team.

### 4. Planning Implications

4.1 None.

### 5 Recommendations

5.1 To determine the application for a new premises licence under Section 17 of the Licensing Act 2003.

5.2 The Committee must have regard to the application and any relevant representations. The Committee must take such steps as necessary for the promotion of the four licensing objectives.

5.3 To consider the representation from the Police in the light of the revised Secretary of State Guidance to Local Authorities issued on 25th April 2012 namely:

5.4 The Licensing Authority should accept all reasonable and proportionate representations made by the Police unless the Authority has evidence that to do so would not be appropriate for the promotion of the Licensing Objectives.

5.5 To consider that this address is in the Holloway and Finsbury Park Saturation or "Cumulative Impact Policy" of Islington. This special policy creates a rebuttable presumption that applications for new premises licences, club premises certificates, or variation applications that are likely to add to the existing cumulative impact will normally be refused, unless the applicant can demonstrate why the operation of the premises involved will not add to the cumulative impact or otherwise impact adversely on the promotion of the licensing objectives.

5.3 If the Committee grants the application it should be subject to:

- i. conditions prepared by the Licensing Officer which are consistent with the Operating Schedule (see appendix 3)
- ii. any conditions deemed appropriate by the Committee to promote the four licensing objectives.(see appendix 3)
- iii. any conditions deemed necessary by the Committee to promote the four licensing objectives.

### 6 Conclusion and reasons for recommendations

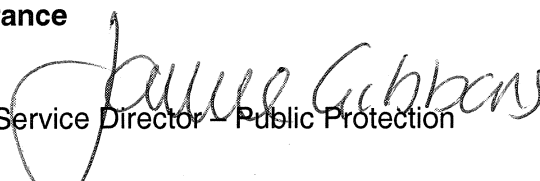
- 6.1 The Council is required to consider this application in the light of all relevant information, and if approval is given, it may attach such conditions as appropriate to promote the licensing objectives.

**Background papers:**

The Council's Statement of Licensing Policy  
Licensing Act 2003  
Secretary of States Guidance

**Final Report Clearance**

**Signed by**

  
Service Director – Public Protection

Date

13/10/14

**Received by**

Head of Scrutiny and Democratic Services

Date

Report author: Licensing Service

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W4/200452249

Application for a premises licence to be granted  
under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

I/We Lidl UK GmbH

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, Ordnance survey map reference or description Unit 4 67-83 Seven Sisters Road		COMMERCIAL LICENSING  28 AUG 2014  PUBLIC PROTECTION DIVISION	
Post town	London	222 UPPER ST, LONDON N1 1XA	Postcode N1 6BU
Telephone number at premises (if any)		N/A	
Non-domestic rateable value of premises		£0	

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick yes

- |   |                                     |                             |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals *               | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *          |                                     |                             |
| i. as a limited company                         | <input checked="" type="checkbox"/> | please complete section (B) |
| ii. as a partnership                            | <input type="checkbox"/>            | please complete section (B) |
| iii. as an unincorporated association or        | <input type="checkbox"/>            | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                            | <input type="checkbox"/>            | please complete section (B) |
| d) a charity                                    | <input type="checkbox"/>            | please complete section (B) |

REXINGTON COUNCIL LICENSING	
Fee Paid	315-00
Application Number	47525
Receipt Number	058259

- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒
- I am making the application pursuant to a
  - statutory function or ☐
  - a function discharged by virtue of Her Majesty's prerogative ☐

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	

Current postal address if different from premises address			
Post Town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

### (B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Lidl UK GmbH
Address 19 Worple Road Wimbledon London SW19 4JS
Registered number (where applicable) FC017929
Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company
Telephone number (if any)
E-mail address (optional)

### Part 3 Operating Schedule

When do you want the premises licence to start?

Day	Month	Year
2	5	09
2	0	1
4		

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

Please give a general description of the premises (please read guidance note1)  
Supermarket

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment**

**Please tick yes**

- |   |                          |
|---|--------------------------|
| a) plays (if ticking yes, fill in box A)  | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B)  | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C)   | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D)  | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E)   | <input type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F)   | <input type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G)  | <input type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input type="checkbox"/> |

**Provision of entertainment facilities:**

- |   |                          |
|---|--------------------------|
| i) making music (if ticking yes, fill in box I)   | <input type="checkbox"/> |
| j) dancing (if ticking yes, fill in box J)  | <input type="checkbox"/> |
| k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K) | <input type="checkbox"/> |

**Provision of late night refreshment** (if ticking yes, fill in box L)

☐

**Supply of alcohol** (if ticking yes, fill in box M)

☒

In all cases complete boxes N, O and P

**A**

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b>Please give further details here</b> (please read guidance note 3)		
Tue					
Wed			<b>State any seasonal variations for performing plays</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					



# B

<b>Films</b> Standard days and timings (please read guidance note 6)			<b>Will the exhibition of films take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b>Please give further details here</b> (please read guidance note 3)		
Tue					
Wed			<b>State any seasonal variations for the exhibition of films</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

**C**

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			<b><u>Please give further details</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 4)
Wed			
Thur			
Fri			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
Sat			
Sun			

**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

# E

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of live music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
Wed			<b><u>State any seasonal variations for the performance of live music</u></b> (please read guidance note 4)		
Thur					
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b><u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for the playing of recorded music</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

**G**

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

# H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment you will be providing</u></b>		
Day	Start	Finish	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

<b>Provision of facilities for making music</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the facilities for making music you will be providing</u></b>				
			<b><u>Will the facilities for making music be indoors or outdoors or both – please tick</u></b> (please read guidance note 2)			Indoors	<input type="checkbox"/>
						Outdoors	<input type="checkbox"/>
						Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)				
Mon							
Tue							
Wed							
Thur			<b><u>State any seasonal variations for the provision of facilities for making music</u></b> (please read guidance note 4)				
Fri							
Sat							
Sun							
			<b><u>Non standard timings. Where you intend to use the premises for provision of facilities for making music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)				



J

<b>Provision of facilities for dancing</b> Standard days and timings (please read guidance note 6)			<b><u>Will the facilities for dancing be indoors or outdoors or both – please tick</u></b> (see guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
			<b><u>Please give a description of the facilities for dancing you will be providing</u></b>			
Day	Start	Finish				
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)			
Tue						
Wed			<b><u>State any seasonal variations for providing dancing facilities</u></b> (please read guidance note 4)			
Thur						
Fri			<b><u>Non standard timings. Where you intend to use the premises for the provision of facilities for dancing entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)			
Sat						
Sun						

K

<b>Provision of facilities for entertainment of a similar description to that falling within i or j</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment facility you will be providing</u></b>		
Day	Start	Finish	<b><u>Will the entertainment facility be indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within i or j</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within i or j at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

L

<b>Late night refreshment</b> Standard days and timings (please read guidance note 6)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
Wed					
Thur			<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

**M**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption (Please tick box)</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	07:00	23:00			
Tue	07:00	23:00			
Wed	07:00	23:00			
Thur	07:00	23:00	<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Fri	07:00	23:00			
Sat	07:00	23:00			
Sun	07:00	23:00			

**State the name and details of the individual whom you wish to specify on the licence as premises supervisor**

<b>Name</b> Rebecca Louise Bough	
<b>Address</b> 19 lapwing Close Portishead	
<b>Postcode</b>	BS20 7NJ
<b>Personal Licence number (if known)</b> NSC22175	
<b>Issuing licensing authority (if known)</b> North Somerset Council	

**N**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)**

None

**O**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b><u>State any seasonal variations</u></b> (please read guidance note 4)
Day	Start	Finish	
Mon	07:00	23:00	<b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 5)
Tue	07:00	23:00	
Wed	07:00	23:00	
Thur	07:00	23:00	
Fri	07:00	23:00	
Sat	07:00	23:00	
Sun	07:00	23:00	

**P** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)**

**Training:**

Staff will be trained regarding appropriate precautions to prevent the sale of alcohol to persons under the age of 18, the signs and symptoms of drunk persons and the refusal of sale due to intoxication. Records will be kept of such training which must be signed and dated by the member of staff who has received that training.

Staff will also be trained to recognise the signs of proxy purchases.

All staff will receive refresher training every six months as a minimum and records are to be kept of this refresher training which should be signed and dated by the member of staff who received that training.

All training records will be kept centrally at the operator's head office or regional office as appropriate and made available to the Licensing Authority or the Metropolitan Police as soon as possible and in any event within 7 days of request.

**b) The prevention of crime and disorder**

**CCTV:**

A digital CCTV system shall be installed at the premises covering all areas within the store that the public have access to including the checkouts and the entry/ exit of the premises.

Signs advising customers and visitors to the premises that a CCTV system is in use will be displayed at the premises.

The CCTV system must be operating at all times whilst the premises are open to the public for licensable activities provided that the recording of images will be activated by motion sensors.

All equipment shall have a constant and accurate time and date generation.

The recording system will be able to capture image of evidential quality and such recordings shall be retained for as long as the system is able (whilst retaining the high quality image) and in any event for a minimum of 31 days.

The CCTV system must be kept in a secure environment under the control of the District Manager or other responsible named individual. Images will be supplied to the police immediately upon request when the premises are open and at all other times as soon as reasonably practical. Any images recovered and provided to the police must be in a viewable format on either a disc or VHS or other appropriate format approved by the police. Images in a digital format must be supplied with a copy of any system software necessary to allow playback.

**Shopwatch:**

The premises will participate in the Shopwatch Scheme or any other similar scheme endorsed in the area by the Metropolitan Police and shall participate in the related radio link scheme for as long as it operates in the area. In addition the premises will become an active member of the Nag's Head Town Centre Management Group and will engage with and attend the Crime Sub Group meetings to help support the development and improvement of the area.

**Prevention of crime and disorder:**

Alcohol will not be sold in open container and the consumption of alcohol on the premises will not be permitted.

No customers carrying open alcoholic drinks will be permitted on the premises.

A burglar alarm will be installed and maintained at the premises and shall be activated whenever the store is unoccupied.

The DPS or person appointed by him will actively engage with the police regarding crime and ABS issues.

Controlled drinking zone signs will be displayed inside the premises close to the alcohol display

and in the window where it is visible from the outside.

**Match Days:**

No sale of alcohol for consumption off the premises for up to two hours before a Designated Football Match at the Emirates Stadium if notification in writing from the Metropolitan Police has been given to the Lidl premises at Seven Sisters Road at least 48 hours in advance of the Designated Football Match stating the match is one in respect of which the Metropolitan Police consider that the sale of alcohol at Lidl needs to be restricted as set out in the condition due to the crime and disorder anticipated in connection with the said match.

On all other occasions when there is a football match at the Emirates Stadium the following conditions will apply:-

We will employ a security guard for a minimum of 2 hours before kick off and 2 hours after the scheduled match finish time in order to assist with policing sales.

From 2 hours prior to kick off and for 2 hours after the match finishes no beer, lager or cider will be sold in glass bottles

From 2 hours prior to kick off and for 2 hours after match finishes a maximum of 4 cans of beer, lager or cider will be sold to anyone.

**Supervision:**

The premises will employ door supervisors/ security at the premises. During the first two weeks of trading the door supervisors/ security will be employed at all times the premises are open. As has been evidenced at other stores operated by Lidl, thereafter regular risk assessments will be carried out and door supervisors/ security will be provided for whatever periods is believed to be necessary.

Other than in cases of sickness, a personal licence holder will be present at all times the premises are trading.

**c) Public safety**

Fire safety equipment is provided at the premises, and staff are trained on the use of this equipment

**d) The prevention of public nuisance**

**Alcohol strength:**

No super strength beer, lager or cider of 5.5% ABV or above shall be sold at the premises.

**e) The protection of children from harm**

#### Refusals Book

A written log shall be kept of all refusals including refusals to sell alcohol. The Premises Licence Holder/ DPS shall ensure that the refusals log is checked, signed and dated on a weekly basis by the store manager/manageress.

The refusals log will be kept and maintained at the premises and will be available for inspection immediately upon request by the Metropolitan Police and any responsible authority.

The record of refusals will be retained for 12 months

#### Challenge 25

There will be a Challenge 25 policy operating at the premises. Challenge 25 means that the holder of the premises licence shall ensure that every individual, who visually appears to be under 25 years of age and is seeking to purchase or be supplied with alcohol at the premises or from the premises, shall produce identification proving that individual to be 18 years of age or older.

Acceptable identification for the purposes of age verification will include a driving licence, passport or photographic identification bearing the "PASS" logo and the persons date of birth. If the person seeking alcohol is unable to produce acceptable means of identification, no sale or supply of alcohol will be made to or for that person.

'Challenge 25' posters shall be displayed in prominent positions at the premises.

In the event that an employee suspects that a person attempting to purchase alcohol is under the age of 25 they will immediately call the duty manager. The duty manager will ask for appropriate identification to be produced and the duty manager will determine whether the identification is acceptable. In the event that the identification is not acceptable the duty manager will confirm that the sale will be refused.

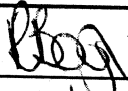
Please tick yes

- I have made or enclosed payment of the fee ☒
- I have enclosed the plan of the premises ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable ☒
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable ☒
- I understand that I must now advertise my application ☒
- I understand that if I do not comply with the above requirements my application will be rejected ☒

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

#### Part 4 – Signatures (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 11). If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	27/8/14
Capacity	National Licensing Manager



**For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent. (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	
Capacity	

**Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)**

Andrew Wilkins  
Licensing Department  
Lidl UK GmbH  
Locing Castle Business Park  
West Wick

<b>Post town</b>	Weston Super Mare	<b>Post code</b>	BS24 7TG
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<b>Telephone number (if any)</b>	01934 523120
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<b>If you would prefer us to correspond with you by e-mail your e-mail address (optional)</b> licensing@lidl.co.uk
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#### Notes for Guidance

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.

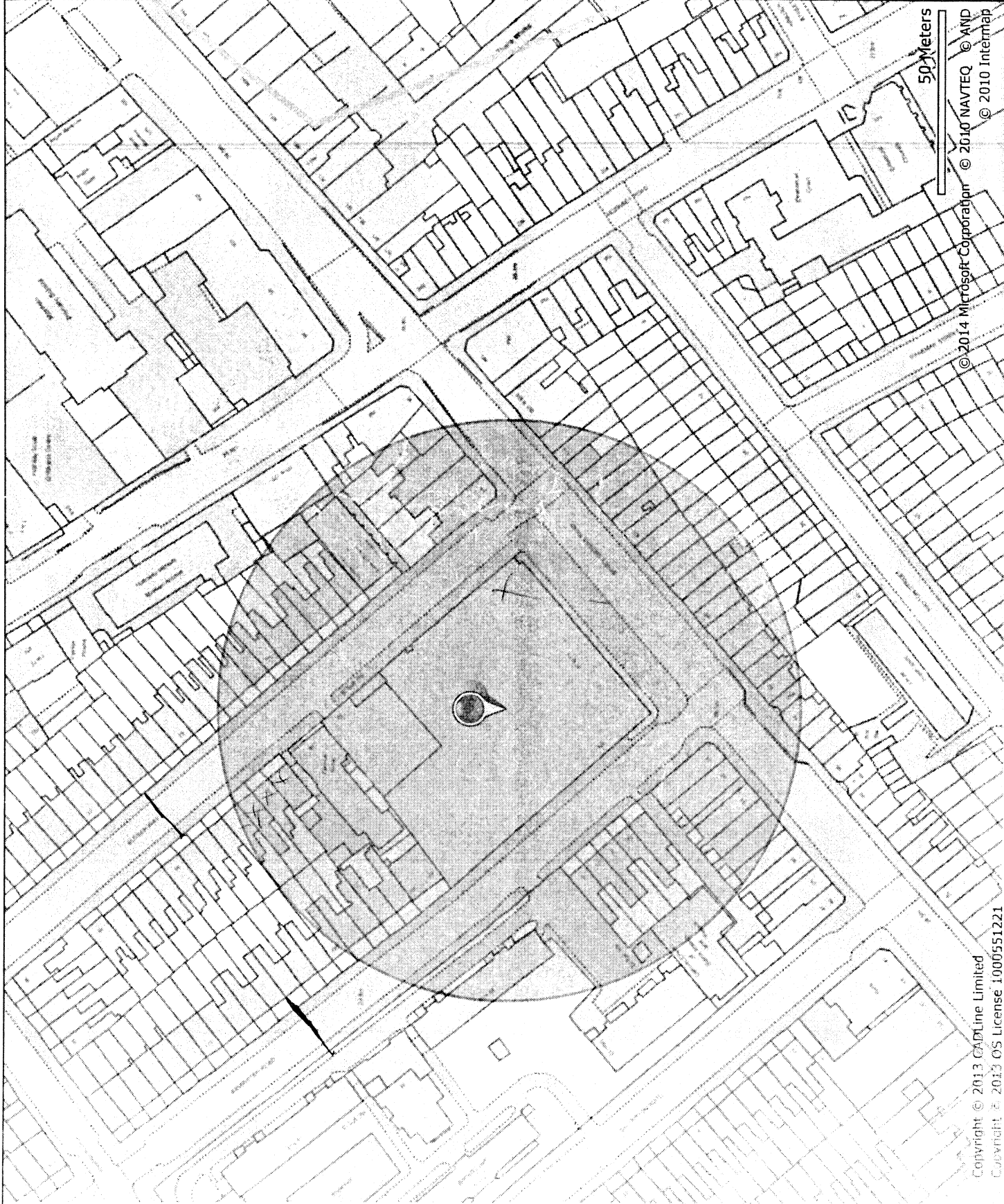
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

**Title :**

Islington Borough  
Boundary

**Printed by :**  
RO RO

**Printed at :**  
04-09-2014



Attn Niall Forde, Licensing Service.

I wish to comment on the application by Lidl for a licence at 67-83 Seven Sisters Rd, N7 6BU.

As a local resident in Sussex Way I am aware of the number of places already in the area which sell alcohol to be consumed off the premises. In fact one such place previously in this category closed and is now due to be reopened in the next few days as the relocated Holloway Post Office, and the convenience store on Seven Sisters Road between Axminster Road and Salterton Road does not now seem to be open for quite the long hours it once was. In these respects I do not think there should be much difference overall in the licensed premises situation in the immediate neighbourhood.

What does concern me more is that this one is right beside a busy bus stop for 6 or 7 frequent routes, with seating areas in front of this block of shops, which are also much used. At the very least I would ask that this area on Seven Sisters Road is kept very well lit to maximise the safety of people using that bus stop especially after dark. As I see it this request falls into all your licensing objectives.

Although this may be beyond the area for consideration by the licensing team, I would also ask that any deliveries, which may involve heavy lorries in Sussex Way which is a residential street and has been so for a long time, are kept either to the current permitted hours or at most to the opening hours of the shop. This would fall into the public nuisance area of your licensing objectives.

I would prefer if possible to remain anonymous to the applicant so that no repercussions are possible.

Thank you.

Yours faithfully,

**Your**

**Our** Licensing/Nl

**Date:** 10/09/2014



**METROPOLITAN POLICE  
SERVICE**

**Licensing Team**

Islington Police Licensing Unit

**Islington Police Station**

**2 Tolpuddle Street**

**London**

**N1 0YY**

Telephone: 07799133204

Facsimile:

Email:

licensingpolice@islington.gov.uk

Unit 4  
67-83 Seven Sisters Road  
London  
N7 6BU

Dear Sir/Madam

Re; Lidl - Unit 4, 67-83 Seven Sisters Road, N7-6BU

With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, will be objecting to this application as it is our belief that if granted the application would undermine the Licensing Objectives, being the Prevention of Crime and Disorder.

The venue is situated in the designated 'Holloway and Finsbury Park Cumulative Impact Area'; a locality where there is traditionally high crime and disorder, and a large number of licensed bars and off-licenses in the immediate area. Islington has almost double the national average of licensed premises per resident, and this is why the Police supported the implementation of the Council's Cumulative Impact Policy. This large number of licensed premises and the issues associated with these impacts greatly on the Police and all other emergency service's resources.

There has been extensive communication from the applicant, and they have been made aware of local policing issues. To this end, if the committee is of a mind to grant the application the applicants have offered numerous conditions above and beyond many other operators in the area.

Therefore this objection is based purely on the fact that it is based within a cumulative impact area.

Should you wish to discuss the matter further please contact me on mobile 07799133204 or via email, licensingpolice@islington.gov.uk

Yours sincerely

Peter Conisbee Pc 575NI

Paul Hoppe Pc 208NI  
Steven Harrington Pc 425NI

Islington Police Licensing Team

**Fitzsimons, Aiden**

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**From:** Baris, Betul  
**Sent:** 24 September 2014 16:59  
**To:** Licensing  
**Cc:** [REDACTED]  
**Subject:** Representation -Lidl Unit 4, 67-83 Seven Sisters Road, N7 6BU

Dear Sir/Madam

Re; Lidl Licencing Application - Unit 4, 67-83 Seven Sisters Road, N7-6BU

I am writing to inform you that as East MAGPI (Multi Agency Geographical Panel) partnership we will object above application as there is high level of crime and anti-social behaviour in this area. Nags Head/ Seven Sisters Road are currently one of the high crime priority areas for our partnership due to on-going street drinking, shop lifting, theft and anti-social behaviour.

At present Nags Head/Seven Sisters Road is one of the borough hotspot areas for public space violent crime which is often linked to alcohol. Having increased number of licenced premises in the area will make it harder to manage the situation since there are already a significant number of licenced premises in the vicinity and some of them are linked to ASB and crime we experience.

The location outside this premises used to be an area where a group of street drinkers congregated. This lead to a large number of complaints regarding anti-social behaviour street drinkers caused from the businesses, residents and shoppers in the area. The street drinkers regularly had fights between themselves, caused mess and general nuisance to passers-by. A great deal of partnership working took place between Police, Islington Council and the Pillion Trust Outreach Service to solve this problem.

As a partnership we have concerns that having another licenced premises in the area will not help our partnership to manage the current position.

Should you wish to discuss the matter further please do not hesitate to contact me.

Kind Regards

Betul Baris

Betul Baris  
East MAGPI Neighbourhood Officer  
Islington Anti Social Behaviour Team  
Corporate Resources  
Islington Council

Room GO4, Islington Town Hall,  
Upper Street, N1 2UD  
Tel no: 0207 527 4331  
Mobile: 07584174156  
Alternative contact: Chez Dhaliwal [chezerina.dhaliwal@islington.gov.uk](mailto:chezerina.dhaliwal@islington.gov.uk)

**Islington Licensing Authority  
Licensing Act 2003**

**REPRESENTATION FORM FROM RESPONSIBLE AUTHORITIES**

**Responsible Authority** Environmental Protection

<b>Your Name</b>	Anne Brothers
<b>Job Title</b>	Noise Liaison Officer
<b>Postal and email address</b>	222 Upper Street, London n1 1XR anne.brothers@islington.gov.uk
<b>Contact telephone number</b>	020 7527 3047

<b>Name of the premises you are making a representation about</b>	Lidl
<b>Address of the premises you are making a representation about</b>	67-83 Seven Sisters Road, N7 6BU

<b>Which of the four licensing Objectives does your representation relate to?</b>	Yes Or No	<b>Please detail the evidence supporting your representation. Or the reason for your representation. Please use separate sheets if necessary</b>
To prevent public nuisance	Yes	The operating schedule is deficient in that operational matters such as noise from customers in the vicinity or deliveries and collections from the premises are not considered.

<p><b>Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary and refer to checklist.</b></p>	<ul style="list-style-type: none"> <li>• Notices will be prominently displayed at exits requesting the public to respect the needs of local residents and to leave the premises and the area quietly.</li> <li>• Noise and vibration will not be allowed to emanate from the premises so as to cause a nuisance to nearby properties</li> <li>• No deliveries will take place on Sundays or Bank Holidays and between the hours of 23:00 and 07:00 hours other days of the week.</li> <li>• No rubbish will be moved, removed or placed in outside the premises on Sundays or Bank Holidays and between the hours of 23:00 and 07:00 hours other days of the week.</li> </ul>
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Signed: Anne Brothers

Date: 17 September 2014

Please return this form along with any additional sheets to: Licensing Support Team, Public Protection, 222 Upper Street, London N1 1XR or email to [licensing@islington.gov.uk](mailto:licensing@islington.gov.uk)

**This form must be returned within the Statutory Period. For more details please check with the Licensing Support Team on 020 7527 3031**

**Suggested conditions of approval consistent with the operating schedule**

1. Staff will be trained regarding appropriate precautions to prevent the sale of alcohol to persons under the age of 18, the signs and symptoms of drunk persons and the refusal of sale due to intoxication. Records will be kept of such training which must be signed and dated by the member of staff who has received that training.
2. Staff will also be trained to recognise the signs of proxy purchases.
3. All staff will receive refresher training every six months as a minimum and records are to be kept of this refresher training which should be signed and dated by the member of staff who received that training.
4. All training records will be kept centrally at the operator's head office or regional office as appropriate and made available to the Licensing Authority or the Metropolitan Police as soon as possible and in any event within 7 days of request.
5. A digital CCTV system shall be installed at the premises covering all areas within the store that the public have access to including the checkouts and the entry/ exit of the premises.
6. Signs advising customers and visitors to the premises that a CCTV system is in use will be displayed at the premises.
7. The CCTV system must be operating at all times whilst the premises are open to the public for licensable activities provided that the recording of images will be activated by motion sensors. All equipment shall have a constant and accurate time and date generation.
8. The recording system will be able to capture image of evidential quality and such recordings shall be retained for as long as the system is able (whilst retaining the high quality image) and in any event for a minimum of 31 days.
9. The CCTV system must be kept in a secure environment under the control of the District Manager or other responsible named individual. Images will be supplied to the police immediately upon request when the premises are open and at all other times as soon as reasonably practical. Any images recovered and provided to the police must be in a viewable format on either a disc or VHS or other appropriate format approved by the police. Images in a digital format must be supplied with a copy of any system software necessary to allow playback.
10. The premises will participate in the Shopwatch Scheme or any other similar scheme endorsed in the area by the Metropolitan Police and shall participate in the related radio link scheme for as long as it operates in the area. In addition the premises will become an active member of the Nag's Head Town Centre Management Group and will engage with and attend the Crime Sub Group meetings to help support the development and improvement of the area.
11. Alcohol will not be sold in open container and the consumption of alcohol on the premises will not be permitted.
12. No customers carrying open alcoholic drinks will be permitted on the premises.
13. A burglar alarm will be installed and maintained at the premises and shall be activated whenever the store is unoccupied.
14. The DPS or person appointed by him will actively engage with the police regarding crime and ABS issues.
15. Controlled drinking zone signs will be displayed inside the premises close to the alcohol display and in the window where it is visible from the outside.
16. No sale of alcohol for consumption off the premises for up to two hours before a Designated Football Match at the Emirates Stadium if notification in writing from the Metropolitan Police has been given to the Lidl premises at Seven Sisters Road at least 48 hours in advance of the Designated Football Match stating the match is one in respect of which the Metropolitan Police consider that the sale of alcohol at Lidl needs to be restricted as set out in the condition due to the crime and disorder anticipated in connection with the said match.
17. On all other occasions when there is a football match at the Emirates Stadium the following conditions will apply:-
18. We will employ a security guard for a minimum of 2 hours before kick-off and 2 hours after the scheduled match finish time in order to assist with policing sales.
19. From 2 hours prior to kick off and for 2 hours after the match finishes no beer, lager or cider will be sold in glass bottles
20. From 2 hours prior to kick off and for 2 hours after match finishes a maximum of 4 cans of beer, lager or cider will be sold to anyone.



21. The premises will employ door supervisors/ security at the premises. During the first two weeks of trading the door supervisors/ security will be employed at all times the premises are open. As has been evidenced at other stores operated by Lidl, thereafter regular risk assessments will be carried out and door supervisors/ security will be provided for whatever periods is believed to be necessary.
22. Other than in cases of sickness, a personal licence holder will be present at all times the premises are trading.
23. Fire safety equipment is provided at the premises, and staff are trained on the use of this equipment  
No super strength beer, lager or cider of 5.5% ABV or above shall be sold at the premises.
24. A written log shall be kept of all refusals including refusals to sell alcohol. The Premises Licence Holder/ DPS shall ensure that the refusals log is checked, signed and dated on a weekly basis by the store manager/manageress.
25. The refusals log will be kept and maintained at the premises and will be available for inspection immediately upon request by the Metropolitan Police and any responsible authority.
26. The record of refusals will be retained for 12 months
27. There will be a Challenge 25 policy operating at the premises. Challenge 25 means that the holder of the premises licence shall ensure that every individual, who visually appears to be under 25 years of age and is seeking to purchase or be supplied with alcohol at the premises or from the premises, shall produce identification proving that individual to be 18 years of age or older.
28. Acceptable identification for the purposes of age verification will include a driving licence, passport or photographic identification bearing the "PASS" logo and the persons date of birth.
29. If the person seeking alcohol is unable to produce acceptable means of identification, no sale or supply of alcohol will be made to or for that person.
30. 'Challenge 25' posters shall be displayed in prominent positions at the premises.
31. In the event that an employee suspects that a person attempting to purchase alcohol is under the age of 25 they will immediately call the duty manager. The duty manager will ask for appropriate identification to be produced and the duty manager will determine whether the identification is acceptable. In the event that the identification is not acceptable the duty manager will confirm that the sale will be refused.

**Conditions proposed by the Noise Team (if the Committee are minded to grant)**

1. Notices will be prominently displayed at exits requesting the public to respect the needs of local residents and to leave the premises and the area quietly.
2. Noise and vibration will not be allowed to emanate from the premises so as to cause a nuisance to nearby properties.
3. No deliveries will take place on Sundays or Bank Holiday and between the hours of 23:00 and 07:00 hours on other days of the week.
4. No rubbish will be moved, removed or placed outside the premises on Sundays or Bank Holidays and between the hours of 23:00 and 07:00 hours other days of the week.

**Title : LIDL, 67 - 83  
Seven Sisters Road.**

Islington Borough  
Boundary

**Printed by :**  
RO RO

**Printed at :**  
10-10-2014

